Data Privacy Awareness Day 2020
Tips for Protecting Your Data and Links to Nationwide Data Privacy Awareness Day Events
January 28, 2020

Dear UC Berkeley Community,

On January 28th, we celebrate Data Privacy Awareness Day, an international effort to empower individuals and businesses to respect privacy, safeguard data, and enable trust. The need to protect our personal data has become increasingly more important as more and more information about us is collected through our online interactions.

Here are some recommendations and best practices for keeping your personal data safe from unwanted disclosure:

• Choose your security settings when using sites where your personal information is shared; don’t rely on the default settings.
  - Don’t be afraid to “opt out”. As of January 1, 2020, under the new California Consumer Privacy Act (CCPA), most commercial web sites are now required to inform you how your personal data is used and to give you the right to opt out of having your data sold to a third party. Don’t be afraid to “opt out”
• Password Safety: Follow Campus Passphrase Guidelines recommendations
• Don’t share or disclose personal or confidential information when using public wi-fi networks.
• Don’t click on links from unknown sources and be wary of emails, calls or text messages requesting personal or confidential information.

For more information regarding data privacy, please check out the UC Berkeley Privacy Office web page: https://ethics.berkeley.edu/privacy

And for more tips on how to protect your data online visit the Information Security Office’s Data Privacy Toolkit. https://security.berkeley.edu/data-privacy-toolkit